



GOVERNMENT OF JAMMU AND KASHMIR
GENERAL ADMINISTRATION DEPARTMENT
Civil Secretariat, J&K

**Subject: Constitution of Steering Committee for SPREAD
(Sustainable Promotion and Revamping of Emerging
Alternate Destinations)**

Government Order No.936-JK(GAD) of 2025
Dated:18.07.2025

Sanction is hereby accorded to the constitution of a Steering Committee, comprising the following, for SPREAD (Sustainable Promotion and Revamping of Emerging Alternate Destinations) in the Union territory of Jammu and Kashmir:

1	Chief Secretary J&K	Chairman
2	Administrative Secretary, Jal Shakti Department	Member
3	Administrative Secretary, Tourism Department	Member
4	Administrative Secretary, Planning, Development & Monitoring Department	Member
5	Administrative Secretary, Public Works (R&B) Department	Member
6	Administrative Secretary, Power Development Department	Member
7	Administrative Secretary, Finance Department	Member
8	Administrative Secretary, Agriculture Production Department	Member
9	Administrative Secretary, Housing & Urban Development Department	Member
10	Administrative Secretary, Forest, Ecology & Environment Department	Member
11	Administrative Secretary, Industries & Commerce Department	Member
12	Administrative Secretary, Rural Development Department	Member
13	Chief Executive Officer, J&K Economic Reconstruction Agency	Member

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Terms of reference:

- i. To provide strategic direction, ensure inter-departmental coordination, and monitor progress of SPREAD.
- ii. To facilitate policy approvals, resource allocation, and problem-solving at the highest level
- iii. To ensure overall smooth execution of the initiative.

The Committee shall be serviced by the Tourism Department.

By order of the Government of Jammu and Kashmir.

Sd/-

(M. Raju) IAS

Commissioner/Secretary to the Government

No. GAD-ADM0IV/75/2025-08-GAD

Dated:18.07.2025

Copy to:

1. All Financial Commissioners (Additional Chief Secretaries).
2. Director General of Police, J&K.
3. All Principal Secretaries to the Government.
4. Principal Secretary to the Hon'ble Lieutenant Governor, J&K.
5. Principal Resident Commissioner, J&K Government, New Delhi.
6. Chief Electoral Officer, J&K.
7. All Commissioner/Secretaries to the Government.
8. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
9. Divisional Commissioner, Kashmir/Jammu.
10. All Deputy Commissioners.
11. Director Information, J&K.
12. Chairperson, Special Tribunal, J&K.
13. All Heads of Departments/Managing Directors of PSUs/Corporations/Boards.
14. Director Estates, Kashmir/Jammu.
15. Director, Archives, Archeology & Museums, J&K.
16. Secretary, J&K Services Selection Board.
17. Secretary, J&K Legislative Assembly.
18. OSD/Private Secretary to Hon'ble Chief Minister, J&K.
19. Additional Secretary to Hon'ble Deputy Chief Minister, J&K
20. General Manager, Government Press, Srinagar/Jammu.
21. Private Secretary to the Chief Secretary, J&K.
22. Private Secretary to Commissioner/Secretary to the Government, GAD.
23. Private Secretaries to all Hon'ble Minister's, J&K.
24. Private Secretary to Advisor to Hon'ble Chief Minister, J&K.
25. Government Order/Stock file/Website, GAD. "Hindi and Urdu version shall follow".

(Shakeeb Arsallan) JKAS

Under Secretary to the Government